

## Smile Shapers Specializes in Beautiful Smiles....Article in Detroit Free Press ...Sept. 2007

Any dentist who calls her practice “Smile Shapers” definitely takes the name seriously. Dr. Eva Goriee opened her practice with that name four months ago and is working hard to live up to the expectations the name brings.

“I wanted a name that would convey the cosmetic part of our dentistry, where we can reshape someone’s smile if they’re so inclined,” Dr. Goriee says. Although the practice is a full service dental practice serving all ages, Dr. Goriee admits she loves cosmetic dentistry because it allows her to be artistic and really help some of her patients change their lives.

“I have had patients who are very self-conscious because of their teeth,” she says, “and after they’ve had a procedure such as veneers done, they become more confident and smile more often.”

Veneers are just one of the cosmetic procedures Dr. Goriee handles, along with lumineers and custom bleaching. She utilizes the Advanced Power Zoom, because it is the “most effective system” she has ever come across.” The tastefully decorated brand new facility on M-59 and Mound Roads has state-of-the-art equipment, such as digital x-rays, and also has a relaxed atmosphere.

“We pamper our patients,” Dr. Goriee adds. “We have headphones, CD’s, neck pillows, and even a paraffin hand dip coming soon.” They use lavender spray on the headrests in the exam rooms to add an aromatherapy feel of relaxation to the dental experience.

“The interaction with the patients,” is Dr. Goriee’s favorite part of dentistry. “Listening to their needs and concerns and addressing those issues” is an important aspect to being a good dentist and very gratifying to Dr. Goriee and her friendly staff.

Smile Shapers has several specials available right now such as Zoom whitening on sale for \$299 and a full exam, x-rays and cleaning for only \$50 for new patients with the newspaper coupon. Patients are encouraged to keep up with their preventative care and regular cleaning visits, because many diseases are now linked to periodontal disease. Dr. Goriee says effective oral hygiene and regular cleanings can eliminate some more serious health issues.

For a smile transformation call Smile Shapers for an appointment or a free consultation at 586-323-7201. Located at 44627 Mound Rd. at M-59.